

A MINDFUL PAUSE.

A fuller cup of life.

From the first leaf to your favourite chai ritual. Discover our Indian tea collection and a world of partnership possibilities.

**Har ghoont mein zindagi.
Har cup mein sukoon.**



COLLECTION / BREWING / PARTNERSHIPS

[Explore the brand >](#)



01 / THE RITUAL

More than a daily habit.

A warm connection. A quiet moment. The timeless joy of chai pe charcha.



Our story begins with a love for Indian tea. Ek Cup Zindagi brings together bold leaf tea, familiar spices and playful flavours, blended for the way you enjoy your cup.

From a classic malty brew to elaichi, ginger or gud ki chai, each blend has its own character. Try a smaller pack, find your favourite and make the ritual yours.

Brew your moment.

01

Heat

Bring fresh water to a boil.

02

Brew

Add about 1 tsp tea per cup; simmer 3-5 minutes.

03

Finish

Add milk and sweetener to taste, then strain and savour.

02 / THE RETAIL COLLECTION

Find your kind of chai.

Nine familiar and unexpected favourites. Available in 250gm, 500gm and 1kg packs.



Aravali Premium Leaf

Full-bodied, malty and smooth.



Masala Tea

Warm spices. A bold classic.



Elaichi Tea

Fragrant cardamom comfort.



Ginger Tea

A bright, warming ginger note.



Gud Ki Chai

Traditional jaggery-style chai.



Basundi Tea

Creamy, dessert-inspired indulgence.



Chocolate Tea

Rich cocoa meets bold tea.



Lemon Tea

A lively citrus character.



Coffee

Bold aroma. A smooth finish.

03 / YOUR NEXT CUP

Small ritual. Generous choice.

Try a new flavour, replenish your everyday favourite or share a blend with someone you love.

RETAIL PACKS

250gm INR 150

500gm INR 300

1kg INR 450



[SHOP THE COLLECTION >](#)

Current catalog prices. Retail packs include the site's 10gm free tea offer. Confirm availability and final terms when ordering.

Easy to choose. Easy to connect.

1. Browse the collection and select your pack.
2. Add delivery details and save an order request.
3. Send your order template on WhatsApp.
4. Our team confirms stock, payment and dispatch.

Free shipping above INR 2,000. Otherwise INR 100.

04 / BUILD WITH US

One cup. Endless connections.

Bring Ek Cup Zindagi to your neighbourhood, from a compact starter cart to a welcoming cafe.

Starter Cart

INR 35,000

A compact introduction to the chai business.

Smart Kiosk

INR 99,000

A branded kiosk for high-footfall spaces.

Economy Cafe

INR 3,50,000

A neighbourhood cafe format.

Business Lounge

INR 7,50,000

A larger space for chai and conversation.

Master Partnership

From INR 15,00,000

Explore a wider territory partnership.



Support for your next chapter.

Explore brand support, setup guidance, staff training, operational processes and product supply. Ask our team for the model-specific inclusion list and a location assessment.

[EXPLORE FRANCHISE MODELS >](#)

Investments are published proposal figures. Final costs, inclusions, commercial terms and operating outcomes depend on the agreed model and location.

05 / GROW THE CONNECTION

Tea for every scale.

For cafes, hotels, restaurants, retailers and distributors. Discover our commercial tea range in 50kg and 100kg packs.

THE BULK COLLECTION

BP Assam Tea

Grade OF Black Tea

Assam OF Tea

Grade BP Black Tea

Darjeeling BP Tea

Grade BP Tea

CTC Grade BP – Commercial Deal



Published bulk rate: INR 425/kg.

50kg: INR 21,250 | 100kg: INR 42,500.

Confirm commercial supply, samples and delivery terms with our team.

Share the ritual.

Explore tea and franchise partnerships through the affiliate programme. Accounts are created by the admin team, with dedicated partner tools and support.

Let's make your next cup happen.

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SCAN TO EXPLORE